



JOE GIBBS
DRIVEN®

The logo features the name "JOE GIBBS" in a large, bold, italicized sans-serif font with a thick black outline. Below it, the word "DRIVEN" is written in a similar but smaller font, also with a thick black outline. A red lightning bolt graphic strikes horizontally across the middle of the "JOE GIBBS" text. The background on the left is a grey speedometer dial with tick marks. A registered trademark symbol (®) is located at the bottom right of the word "DRIVEN".