

JOE GIIBBS
DRIVEN®

The logo features the name "JOE GIIBBS" in a bold, italicized, sans-serif font with a thick black outline. The letter "J" is uniquely designed as a semi-circular speedometer dial with tick marks. Below the name, the word "DRIVEN" is written in the same bold, italicized, sans-serif font with a thick black outline. A registered trademark symbol (®) is located at the bottom right of the word "DRIVEN".