

The logo features the name "JOE GIBBS" in a large, bold, italicized sans-serif font with a white-to-gray gradient and a thick black outline. A horizontal red brushstroke cuts through the middle of the letters. Below it, the word "DRIVEN" is written in a similar bold, italicized font with a white-to-gray gradient and a black outline. The "D" in "DRIVEN" is partially enclosed by a gray semi-circular shape with tick marks, resembling a speedometer dial. A registered trademark symbol (®) is located at the bottom right of the word "DRIVEN".

JOE GIBBS
DRIVEN®