

The logo features the name "JOE GIBBS" in a large, bold, italicized sans-serif font with a 3D effect. Below it, the word "DRIVEN" is written in a similar but smaller font. The text is set against a background that resembles a speedometer dial, with tick marks visible on the left side. A horizontal needle or pointer is positioned across the middle of the "JOE GIBBS" text. A registered trademark symbol (®) is located at the bottom right of the word "DRIVEN".

**JOE GIBBS**  
**DRIVEN**®