



JOE GIBBS
DRIVEN®

The logo features the name "JOE GIBBS" in a large, bold, italicized sans-serif font with a white-to-gray gradient and a thick black outline. A horizontal red brushstroke with a white center and black edges cuts across the middle of the letters. Below "JOE GIBBS" is the word "DRIVEN" in a similar bold, italicized font with a white-to-gray gradient and black outline. A registered trademark symbol (®) is located at the bottom right of "DRIVEN". The entire text is set against a background that includes a semi-circular speedometer dial on the left side, with tick marks and a black-to-gray gradient.