

JOE GIIBBS
DRIVEN®

The logo features the name "JOE GIIBBS" in a large, bold, italicized sans-serif font with a thick black outline. Below it, the word "DRIVEN" is written in a similar style but smaller. The "D" in "DRIVEN" is partially enclosed by a semi-circular graphic that resembles a speedometer dial with tick marks. A registered trademark symbol (®) is located at the end of the word "DRIVEN".